

Labour market information (LMI) can help you find

- what jobs are available in your community
- which industries are currently hiring
- what the working conditions and wages are like for specific occupations
- what skills and education are needed to get a job
- which job areas are likely to grow in the future

How to use LMI in 3 easy steps

Step 1. Gather Labour Market Information

Gather LMI through casual conversations, print, video, audio and electronic materials. Consider what affects the types of jobs available such as

- demographics (population characteristics)
- technological advancements
- globalization (companies can now operate all over the world)
- general economic activity (unemployment rate, participation rate, capital investments)

Step 2. Identify Labour Market Trends

Does the LMI you have gathered carry any common themes?

Ask yourself

- a. What industries are growing?
- b. What industries are declining?
- c. Is it a short-term or a long-term trend?

Step 3. Understand what it all Means

Ask yourself

- a. What job opportunities might this trend create?
- b. What skills are required to succeed?
- c. What else might influence future market trends?

Helpful Labour Market Information Websites

Working in Canada

www.workingincanada.gc.ca

Ontario Job Futures

www.tcu.gov.on.ca/eng/labourmarket

Human Resources and Skills Development Canada

www.hrsdc.gc.ca

For more resources from the **Labour Market Project** visit

www.learningnetworks.ca